

MISS RUBY REVIEWS

MEDIA KIT

ABOUT

Established in 2015, Miss Ruby Reviews is a Canadian blog focusing on pleasure products for the discerning customer. Her content revolves around product reviews, essays on pleasure and consent, giveaways, and discussions and critiques of the pleasure product industry.

Since its creation, Miss Ruby Reviews was highly rated in Kinkly's annual Top 100 Sex Blogging Superhero's list; she placed #1 in Top Sex Toy Review Blogs and #6 in Reader's Choice for 2020 and continued to land in the Top 5 Sex Toy while the list was active. Her work has also been cited in online publications such as Salon, DailyMail, Autostraddle, and Stylecaster. She is the co-founder of the Alliance of Independent Sex Toy Testers.

SERVICES OFFERED

- Product Reviews
- Giveaways
- Banner Advertising
- Coupon Page Advertising
- Guest posts on Miss Ruby Reviews
- Twitter campaigns
- Black Friday sales mention in her annual Black Friday roundup post.

Please enquire for rates.

METRICS & ANALYTICS

- Twitter/X: 10,500+ followers
- Avg clicks: 3k/day
- Avg unique visitors: 1k/day
- Avg engagement time: 9m 14s
- 79% of traffic from organic search
- Ranked in order, readers are mostly from USA, Canada, Australia and UK