

MISS RUBY Reviews

MEDIA KIT

SERVICES OFFERED

- Product Reviews
- Giveaways
- Banner Advertising
- Coupon Page Advertising
- Guest posts on Miss Ruby Reviews
- Twitter campaigns

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ABOUT

Established in 2015, Miss Ruby Reviews is a Canadian blog focusing on pleasure products for the discerning customer. Her content revolves around product reviews, essays on pleasure and consent, giveaways, and critiques of sex-negative instances in the pleasure product industry.

Since its creation, Miss Ruby Reviews has been highly rated in Kinky's annual Top 100 Sex Blogging Superhero's list; she placed #1 in Top Sex Toy Review Blogs and #6 in Reader's Choice for 2020 and continued to land in the Top 5 Sex Toy blogs for 2021. Her work has also been cited in online publications such as Salon, DailyMail, Autostraddle, and Stylecaster.

METRICS & ANALYTICS

- Twitter: 8,900+ followers
- Monthly unique visitors: 63,000+
- Monthly page hits: 122,000+
- Average pages per session: 1.7
- 58% female, 42% male readership
- 12% of users between ages 18-24
- 35% of users between ages 25-34
- 20% of users between ages 35-44
- Ranked in order, readers are mostly from USA, Canada, Australia and UK